



Dear parents and guardians of school-aged children in grades K-7,

The Menasha Joint School District is committed to providing your child with the best learning experience possible. The use of technology is an integrated part of that learning experience at MJSD. In order for schools within the Menasha Joint School District to continue to be able to provide your student(s) with the most effective digital tools and applications for learning, our district utilizes a variety of digital tools operated not by this district, but by third parties. MJSD will be utilizing Google's G Suite for Education and other web-based resources for student use.

In order for our students to use these programs and services, certain personally identifying information -- generally the student's name and district provided email address -- must be provided to the website operator.

Under federal law entitled the Children's Online Privacy Protection Act (COPPA,) these websites must provide parental notification and obtain parental consent before collecting personal information from children under the age of 13. Since many students turn 13 during 7th grade, the Menasha Joint School District has chosen to apply COPPA requirements to all 7th grade students. The law permits school districts such as ours to consent to the collection of personal information on behalf of all of its students, thereby eliminating the need for individual parental consent given directly to the website operator. The Menasha Joint School District uses a multi-level process to vet all terms of service and privacy policies in order to ensure data privacy and security before any digital tools are added to the "MJSD Approved Digital Tools" list. A list of the possible tools to be used in our classrooms, with links to their privacy policies and other pertinent information can be obtained by clicking on the following link.

MJSD Digital Tools

<https://www.mjsd.k12.wi.us/district/district/resources/parent-students-links/digitaltoolsdataprivacy>

For more information on COPPA, please visit:

<http://www.consumer.ftc.gov/articles/0031-protecting-your-childs-privacy-online>

To consent to your child's use of third party web services, and the disclosure of certain Personally Identifiable Information including, but not limited to, name and district provided email address, please choose the appropriate option on the registration page.

\*\*\*If you would like your child removed from 3rd party web services, including Google Apps for Education, please contact the MJSD Information Privacy Coordinator.\*\*\*

MJSD Information Privacy Coordinator

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